

Good practices and existing frameworks– For a human economy and finance

Keyword: Future

The good that already exists

Practices (concrete actions currently in place related to the keyword)

UNICEF’s “Child-Lens Investing Framework”

The Child-Lens Investing Framework (CLIF), developed by UNICEF, is an innovative tool that enables public and private investors to evaluate and orient their investments based on their actual impact on the lives of children and adolescents. It does not simply finance projects aimed at childhood; rather, it proposes a paradigm shift: integrating children’s rights and well-being as a cross-sector criterion in every financial decision, corporate strategy, or public policy.

The framework provides assessment methodologies, impact indicators, operational tools, and guidelines that allow investors to analyze the consequences of their economic choices on children’s nutrition, education, health, protection, and participation. It promotes a long-term vision grounded in equity and sustainability.

Today, CLIF represents one of the first systemic and replicable impact-finance practices explicitly built around the centrality of childhood, offering a new standard for aligning ethics, investment, and the future.

Frameworks (how to measure success – indicators)

The effectiveness of the practice was evaluated through a survey conducted on a sample of more than 45,000 beneficiaries of microfinance programs active worldwide. The data—collected and analyzed by 60 decibels in collaboration with UNICEF—comes from direct interviews with clients of microfinance institutions and measures the perceived impact of interventions on children’s nutrition, education, and living conditions within households.

Indicators for measurement

- 62% of families increased the quality and quantity of meals for their children
- 64% improved school access and continuity
- 62% invested in better housing conditions (e.g., roofing, insulation, furnishings)

Sources

UNICEF & Calvert Impact Capital – Impact Framework Report 2024

https://www.unicefusa.org/sites/default/files/2024-10/IF4C24_2024Annual ([unicefusa.org](https://www.unicefusa.org) in Bing)